

Isah Business Software Launches in Canada And Appoints First Business Partner – GWA Business Solutions inc.

TORONTO, CANADA – (OCTOBER 17TH, 2011) – ISAH BUSINESS SOFTWARE (www.isah.com) launches in Canada at the CMTS Show and appoints its first Business Partner in Canada, GWA Business Solutions Inc.

With a long-standing history of performance and reliability in ERP/MRP, Isah has become known for offering extensive capabilities at a price point affordable to smaller manufacturers. Isah offers one of the lowest total cost of ownership (TCO) solutions in the market, due to the fact that there is a near 100 percent fit with manufacturing companies, since the software was specifically designed for the manufacturing sector. The Company is highly regarded in Europe and is now bringing this successful track record to Canada and the U.S.

Isah has just appointed its first business partner in Canada, GWA Business Solutions Inc. (GWA). Founder and President of GWA, Gail Wilson, points out how Isah software reflects its developers' origins. "Isah was started by people from manufacturing. They have real-world experience on the shop floor and understand where process improvements and technology can have the greatest impact. No standard product on this side of the Atlantic can equal their 25 year track record or cost."

Designed for small and mid-size manufacturers (or SME's), the Isah modern technology platform provides a breadth of manufacturing process management tools through four application modules including: engineering, project management, materials resource planning (MRP), and service.

Isah's extensive features specifically designed for manufacturers, and affordable price point (in which the price-to-quality ratio is not compromised), enables SME's to gain more profits through improved margins, be more efficient and to therefore create more jobs.

As part of their North American introduction, Isah will attend the Canadian Manufacturing Technology Show (CMTS), to be held October 17-20 at Toronto's Direct Energy Centre, and GWA will be participating at Isah's booth. Isah's commitment to the North American market is further solidified with the appointment of Audrey Peters who is passionate about the Isah product line and her role as Business Development Manager for the North American region.

About Isah

Isah develops, sells and supports Isah business software (built on SQL Server, Sharepoint and Microsoft Office technologies), specifically for the manufacturing sector with market implementation via partners. The Company was founded in 1987 in the Netherlands, is privately owned, profitable and currently doing business in many countries with a growing number of partners and clients including: Huisman, Axxicon, Plastisol and Bronkhorst in the U.S.

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About GWA Business Solutions

To assist our clients and prospects in finding a solution that will fit the requirements and assist in meeting goals for today and in the future, using state of the art software like Isah and professional certified professional consultants.

With almost 30 years of experience, GWA Business Solutions provides a total solution for your requirements. We have the experience, expertise, and resources to implement your business solutions for manufacturing, warehousing and distribution.

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